**I’m Concerned about Your Overall Health**

Dear \_\_\_\_\_\_\_\_\_,

I’m reaching out to you because you are overdue for hygiene maintenance. This is much more than cosmetic tooth cleaning. **Did you know that medical research indicates that neglected oral health can cause or complicate the following medical conditions?**

* Heart Attacks & Strokes
* Alzheimer’s Disease
* Arthritis
* Diabetes
* Pneumonia and Lung Disease
* Several Types of Cancer
* Infertility & Premature Babies

If you are experiencing **any** bleeding from your gums when brushing or flossing, this means there is an infection in your mouth and an opening for dangerous bacteria to enter your blood stream. **These bacteria in turn, trigger high levels of inflammation that can cause or complicate the medical conditions listed above and others.**

My colleague, Dr. Charles C. Whitney, is a physician and a national leader in empowering people to prevent disease and create personal health. According to Dr. Whitney, “Creating health includes eradicating infection and inflammation that originates in the oral cavity. As a physician, I am not able to treat this infection.” **That’s why Dr. Whitney refers his medical patients to his dental colleagues to ensure that they achieve and maintain optimal oral health.**

Dr. Whitney also says we need to “close the door and kill the bugs”. This means **close the door of inflammation** that connects your mouth to your blood stream, and **kill the disease-causing bacteria infecting your mouth.**

The most simple and inexpensive way to “close the door and kill the bugs” is to have your teeth and gums cleaned regularly. During this time, we’ll check for any developing problems and use the latest methods to stop the oral infection and inflammation in its tracks.

We urge you to make this small investment in your total health to prevent disease. Don’t just do this for yourself—do it for the ones you love.

Sincerely,

<Your Name>